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**Hudson Valley Bank & CUNY Law School
Complimentary CLE Seminar**

**“Copyright and Trademark Basics”
What Lawyers Need to Know to Protect Clients In An Internet Age**

Thursday, October 23, 2008

**Speakers: Andrew Berger, Esq., Donald Prutzman, Esq.
Tannenbaum Helpern Syracuse & Hirschtritt LLP**

The purpose of this program is to equip you with the essentials you will need to advise your clients when they have a copyright or trademark problem. You will learn:

- What are copyrights and trademarks?
- What works are protected by copyright and trademark
- How copyrights and trademarks are created and registered
- The benefits of registration
- What rights clients have as a copyright or trademark holder
- How long copyright and trademark protection lasts
- How your clients can protect their copyrights and trademarks from infringement
- What are some common defenses to an infringement action
- What steps your client should take if it has been victimized or accused of infringement

Lincoln Building

Ground Floor - Conference Room
60 East 42nd Street (Between Park & Madison) New York, NY 10165

8:00 am – 8:30 am
8:30 am – 10:30 am

Registration / Networking Breakfast
Seminar, Q & A

Accredited by CUNY Law School

**2 Traditional / Transitional
Skills CLE Credits**

Under Continuing Legal Education regulations, CLE credit will be offered only to those attorneys completing entire sessions; attorneys attending only part of a session are not eligible for partial credit for a session. Attorneys arriving late are welcome to attend the program but will not be eligible for CLE credit. Attorneys wishing to receive CLE credit must sign in the program's attendance register prior to and following the CLE program; once a speaker begins the program, the sign-in sheets will be removed. Similarly, attorneys leaving the session early are also ineligible for CLE credit.

Registration is required as seating is limited- NO WALK-INS

Please call Amber Blackwell at (212) 400-6022 or email ablackwell@hvbank.com to RSVP



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